DMV Launches Safe Selfie Zones

The Delaware Department of Transportation's <u>Division of Motor Vehicles</u> (DMV) is proud to announce new "Safe Selfie Zones" located at each of the DMV's four locations. The Safe Selfie Zones feature a fun, colorful backdrop for new drivers to use when photographing selfies as an alternative to photographing their driver's license. This will allow new Delaware drivers to share the news of obtaining their driver's license with family and friends on social media while keeping their driver's license number and home address secure.

Willie Goldsboro, a DMV employee in Dover noticed that, in their excitement, newly licensed drivers were posting "selfies" on various social media channels that showed identifying information that could be stolen and used without the individual's permission. Mr. Goldsboro presented the idea to Laura Russum, a DMV Communications employee, who designed the Safe Selfie Zones and designated the hashtags #SafeSelfie and #NewDEDriver to further promote DelDOT and DMV's commitment to help keep the personal information of Delaware residents secure.

"We are excited to unveil Safe Selfie Zones at each of our DMV locations to help Delaware's new drivers celebrate their achievement while keeping their personal information secure. Be it promoting safe driving habits, or the security of Delaware driver license, Driver Privilege Card (DPC), or identification card holder's personal information, DMV is committed to its customers," said Director of the Division of Motor Vehicles Jana Simpler.

Last year, Delaware's DMVs issued approximately 36,500 new drivers licenses for both minors and adults.